

# www.industrielle-automation.net

## 1 Portrait

### 1 Web address:

www.industrielle-automation.net

### 2 Brief profile:

On www.industrielle-automation.net, all relevant information about Industrial Automation can be found. Comprehensive product information and detailed application reports are presented clearly and utilitarian in the sections on sensors and measurement technology, control and drive, industrial communication, and components and software. The latest industry news, business and association information and management-relevant topics round up the range of information. www.industrielle-automation.net is the optimal environment for your online advertising.

### 3 Target group:

Developers and designers in the automation sector (OEMs), system integrators in mechanical engineering and electrical technology as well as persons in charge of production.

### 4 Publishing house:

Vereinigte Fachverlage GmbH

### Online advertising:

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## F Formats and technical details

### 1 File formats:

GIF, JPG or FLASH (link must be embedded in the Flash file, no automated playing sound). Please include a normal banner in the same size as gif or jpg data, if you order a flash banner.

### 2 Delivery address:





by e-mail to: druckunterlagen@vfmz.de



### 3 Delivery date:

at least three working days prior placement

## P Pricelist/Ad-formats

### 1 Type of advertising and prices: (plus the applicable VAT)

Type of advertising	Formats/volume in pixels	Data volume	Price in € / time unit	
	Fullsize-Banner 468 x 60	40 KB	1	€ 160.-
			2	€ 640.-
	Superbanner 728 x 90	40 KB	1	€ 180.-
			2	€ 670.-
	Skyscraper 120 x 600	40 KB	1	€ 230.-
			2	€ 870.-
	Wallpaper 728 x 90 und 120 x 600	40 KB	1	€ 450.-
			2	€ 1,700.-

 1 week, max. bookable 3 x within one month  2 weeks

Acceptance within 12 months (insertion)	
3 x	5 %
6 x	10 %
12 x	15 %
24 x	20 %

All banners run on a rotating basis (max. 3 per placement). Other sizes and placements available on request. No combination or discounts possible between print and online.