



1 Print / Circulation control:



2 Print / Circulation analysis:

Copies per issue on average
(1. July 2016 to 30. June 2017)

Distributed circulation: 20,403 copies

Print run	18,000		
Distributed circulation	17,601	thereof abroad*	127
Paid edition	226	thereof abroad*	29
Subscribed copies	226	thereof member copies	0
Retail sale	0		
Other sales	0		
Free copies	17,375		
Rest, archive and specimen copies	399		

* including to door shipment abroad

E-Paper*

Distributed circulation	2,802		
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* Publisher information: average September 2017

3 Print / Geographical breakdown:

Economic area	%	Copies
National	99.4	17,495
Abroad	0.6	106
Rounding difference	0	0
Distributed circulation	100.0	17,601

3.1 Print / Breakdown to the federal states:

Federal state	%	Copies
Schleswig-Holstein, Hamburg	4.8	853
Lower Saxony, Bremen	9.0	1,582
North Rhine-Westphalia	21.9	3,847
Hesse	8.0	1,404
Rhineland-Palatinate	6.2	1,096
Saarland	1.1	202
Baden-Wurtemberg	19.8	3,481
Bavaria	17.0	2,999
Berlin	1.3	232
Brandenburg	0.9	167
Mecklenburg-Vorpommern	0.6	106
Saxony-Anhalt	1.7	303
Saxony	3.2	564
Thuringia	1.8	310
Abroad	0.6	106
Other**	2.0	351
Rounding difference	0.1	-2
Distributed circulation	100.0	17,601

** Circulation not analyzed; e.g. trade fair and congress copies, book trade copies, etc..

Summary of the data collecting method

- Method:** Receiver structure analysis by file analysis
- total data collection
- Survey population:** domestic 17,495 = 100.0 %
not included in the study 229 = 1.3 %
- Random sample:** Total collection
- Target persons of the survey:** The personal recipients collected in the file in institutions
- Time period of the survey:** 01. July 2016 to 30. June 2017
- Survey performance:** Vereinigte Fachverlage GmbH

The detailed survey methodology can be found at www.en.vereinigte-fachverlage.info

1.1 Print / Branches and economic sectors:

Department/group/class	Recipient groups		
Economic sector	(according to classification of economic activities)	%	Copies
35, 36, 37	Energy, water supply	2.1	373
08, 19-23	Chemical industry, stone and earth, fine ceramics and glass industry, plastics and rubber processing, pharmaceutical production	41.7	7,346
10, 11	Food and beverage industries, pharmaceutical industries and other qualified branches	19.4	3,419
24, 25, 26, 28, 33	Construction and mechanical engineering, metalworking	25.8	4,536
26.5, 26.6, 27, 32.5	Electric engineering, precision engineering, optic-mechanics	3.8	669
16, 17, 18, 58	Wood and paper production, printing industry	2.0	346
71, 72, 85	Research and development, universities, Ingenieur offices (technical services)	3.2	561
	Other**	2.0	351
	Rounding difference	0.0	0
	Distributed circulation	100.0	17,601

** Circulation not analyzed; e.g. trade fair and congress copies, book trade copies, etc.

“VERFAHRENSTECHNIK“ is IVW-EDA certified!

Every recipient is qualified and checked according to the IVW-EDA requirements.

“We guarantee in this way that your advertisement reaches the right target group.”



1.2 Print / Business unit size:

Employees	%	Copies
1 - 49	22.6	3,976
50 - 99	13.0	2,281
100 - 199	15.9	2,799
200 - 499	18.0	3,168
500 - 999	10.2	1,795
1,000 and more	14.2	2,499
Unknown number of employees	4.2	731
Other**	2.0	351
Rounding difference	-0.1	1
Distributed circulation	100.0	17,601

** Circulation not analyzed: e.g. trade fair and congress copies, book trade copies, etc.

2.1 Print / Job characteristics of responsibility areas:

Job characteristics	%	Copies
Management	32.4	5,707
Construction, research	15.9	2,801
Production, preparation, planning, development	43.5	7,649
Purchasing, materials management, sales	1.8	311
Other qualified responsibility functions	4.4	780
Other**	2.0	351
Rounding difference	0.0	2
Distributed circulation	100.0	17,601

2.1 Position characteristics in the company

2.2 Socio-demographic Vocational Age

} Not collected because the use-value of this journal is independent of this

Summary of the data collecting method

- Method:** Receiver structure analysis by file analysis - total collection according to IVW-EDA guidelines
- Survey population:** Survey population (distributed circulation) 17,601 = 100.0 %
The survey does not cover 229 = 1.3 %
- Random sample:** Total collection
- Target persons of the survey:** The personal recipients collected in the file in institutions
- Time period of the survey:** 01. July 2016 to 30. June 2017
- Survey performance:** Vereinigte Fachverlage GmbH

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