

**1 Print / Circulation control:****2 Print / Circulation analysis:**

Copies per issue on average  
(1. July 2016 to 30. June 2017)

**Distributed circulation: 16,350 copies**

Print run	14,000		
Distributed circulation	13,671	thereof abroad*	318
Paid edition	481	thereof abroad*	119
Subscribed copies	475	thereof member copies	0
Retail sale	0		
Other sales	6		
Free copies	13,191		
Rest, archive and specimen copies	329		

\* including to door shipment abroad

**E-Paper\***

Distributed circulation	2,679		
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\* Publisher information: average September 2017

**3 Print / Geographical breakdown:**

Economic area	in %	Copies
National	97.9	13,381
Abroad	2.1	290
Rounding difference	0	0
<b>Distributed circulation (tvA)</b>	<b>100.0</b>	<b>13,671</b>

**3.1 Print / Breakdown to the federal states:**

Federal State	in %	Copies
Schleswig-Holstein, Hamburg	2.9	393
Lower Saxony, Bremen	6.9	941
North Rhine-Westphalia	21.4	2,919
Hesse	7.0	951
Rhineland-Palatinate	3.4	459
Saarland	1.5	202
Baden-Wuerttemberg	27.2	3,716
Bavaria	17.7	2,416
Berlin	1.0	141
Brandenburg	0.6	78
Mecklenburg-Vorpommern	0.4	54
Saxony-Anhalt	0.9	123
Saxony	3.4	471
Thuringia	1.6	216
Abroad	2.1	290
Other**	2.2	301
Rounding difference	-0.2	0
<b>Distributed circulation</b>	<b>100.0</b>	<b>13,671</b>

\*\* Circulation not analyzed; e.g. trade fair and congress copies, book trade copies, etc.

**Summary of the data collecting method**

- Method:** Receiver structure analysis by file analysis  
- total data collection
- Survey population:** Domestic 13.381 = 100,0 %  
Not included in the study 314 = 2,3 %
- Random sample:** Total collection
- Target persons of the survey:** The personal recipients collected in the file in institutions
- Time period of the survey:** 01. July 2016 to 30. June 2017
- Survey performance:** Vereinigte Fachverlage GmbH  
The detailed survey methodology can be found at [www.vereinigte-fachverlage.info](http://www.vereinigte-fachverlage.info)

1.1 Print / Branches and economic sectors:

Department / Group / Class	Recipient groups		
Economic sector 2008	(According to Classification of economic sectors)	%	Copies
05, 07, 08	Mining	0,2	22
10, 11, 19-21	Chemicals, petroleum, food sector	2,6	360
22	Plastic and rubber processing	2,2	295
24, 25, 31, 32	Metal	10,7	1.463
28-30, 33, 46.4-46.6	Engineering	61,3	6.683
26, 27	Electrical engineering	12,5	3.421
71, 72	Technical consulting and research institutions	4,1	558
	Further qualified branches	3,4	462
	Branches not collected after EDA-criteria	0,7	98
	Other **	2,2	301
	Rounding difference	0,0	8
	<b>Distributed circulation</b>	<b>100,0</b>	<b>13.671</b>

\*\*Circulation not analyzed: e.g. trade fair and congress copies, book trade copies, etc.

## antriebstechnik is IVW-EDA certified!

Every recipient is qualified and checked according the IVW-EDA requirements.

**“We guarantee in this way that your advertisement reaches the right target group.”**



1.2 Print / Business unit size:

Employees	%	Copies
1 - 49	18.1	2,471
50 - 99	10.8	1,482
100 - 199	14.7	2,003
200 - 499	19.6	2,685
500 - 999	11.1	1,513
1,000 and more	19.8	2,701
Unknown number of employees	3.8	515
Other**	2.2	301
Rounding difference	-0.1	0
<b>Distributed circulation</b>	<b>100.0</b>	<b>13,671</b>

\*\* Circulation not analyzed: e.g. trade fair and congress copies, book trade copies, etc.

2.1 Print / Job characteristics of responsibility areas:

Job characteristics	%	Copies
Company performance	16.0	2,193
Development. construction	58.0	7,930
Production. maintenance. other qualified branches	19.1	2,608
Purchase. sales	0.5	68
Other**	6.3	868
Rounding difference	0.1	4
<b>Distributed circulation</b>	<b>100.0</b>	<b>13,671</b>

2.1 Position characteristics in the company  
2.2 Socio-demographic Vocational Age

Not collected because the use-value of this journal is independent of this

Summary of the data collecting method

- Method:** Receiver structure analysis by file analysis - total collection according to IVW-EDA guidelines
- Survey population:** Survey population (distributed circulation) 13.671 = 100,0 %  
The survey does not cover 314 = 2,3 %
- Random sample:** Total collection
- Target persons of the survey:** The personal recipients collected in the file in institutions
- Time period of the survey:** 01. July 2016 to 30. June 2017
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